

2017 PASCO CHALLENGE

JB Starkey Wilderness Park, 10500 Wilderness Park Blvd., NPR, FL 34655

March 11, 2017



Presented by



Sponsorship Packages Payment and form MUST be received by February 8, 2017	Co-Name Gold \$5000	Silver \$500	Bronze \$250
Recognition as CO-NAME EVENT SPONSOR	X		
Dedicated corporate mile marker on course	X		
Company logo on all promotional materials	X	X	
Company name on all promotional materials	X	X	X
Company name listed in our quarterly Companion Newsletter	X	X	X
Recognition as "Race Sponsor" on day of event poster	X	X	X
Recognition on all social media	X	X	X
Company name/logo on AFO website to be hyperlinked to your own site	X	X	
Company name/logo on race shirts	X	X	
Company name on race shirts			X

Additional Sponsorship Opportunities:

Low Cost Advertising Options

- Water/refreshment Sponsorships will have signage displayed at water/refreshment table. *Delivery of items must be completed by 3/9/2017.*
- In Memory of/In Honor of (\$25) displayed on Memory Board

In-kind Donations

- In-kind donations will be designated at the appropriate recognition level as determined by the race committee. Business logos should be submitted to marketing@alzheimersfamily.org as follows by **2/8/17**:
 - Logos for t-shirts will be printed only in one color and submitted as a vector file.
 - Logos for website should be submitted as JPEG file.

Company: _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Responsible Persons Signature: _____

2017 Challenge Sponsor Level _____ Co-Name/Gold _____ Silver _____ Bronze

Water/refreshment donation w/delivery (circle one) Water Gatorade Bananas Nutrition Bars Coffee

In Memory of/ In Honor of (circle one) \$25 Name _____

Please make checks payable & mail to:
Alzheimer's Family Organization, Inc.
461 Mariner Blvd. Spring Hill, FL 34609



Pay online: alzfamily.org/runwalkbike
By phone: 352-616-0170
Fax form: 352-616-0714